

SATURDAY, OCTOBER 19, 2024

10:00-16:30	REGISTRATION	
10:30-10:45	Welcome and Introduction	<i>Dr. Patrick Fleming Dr. Kyle Lee</i>
10:45-11:15	<p>Common Approach to Hair Loss</p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Outline a practical approach to common causes of hair loss. 2) Identify the findings on history and physical exam that help differentiate the common causes of hair loss to ensure accurate diagnosis in primary care. 	<i>Dr. Tiffany Chen</i>
11:20-11:50	<p>Acne: Improving Treatment Tolerability and Efficacy with Skincare <i>Sponsored by L'Oréal Canada</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Discover the unique challenges and burden on Canadian patients suffering from Acne. 2) Understand how Acne presents in different skin tones, the varying sequelae, complications, and differences in treatment considerations. 3) Learn the basic pathophysiology of Acne and the role of the skin barrier and microbiome. 4) Discuss prescription and non-prescription OTC treatment options and the important role of adjunctive skincare in Acne. 	<i>Dr. Jennifer Tran</i>
11:55-12:25	<p>Advances in Therapeutic Moisturizers: Best Practices for the Treatment of Xerosis <i>Sponsored by Beiersdorf (Eucerin Aquafor)</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Clinical Guidance on Diagnosis and Treatment of Xerosis: A review of the epidemiology and pathophysiology of xerosis, including its impact on skin barrier function 2) Importance of Therapeutic Moisturizers in Skin Health and Hydration Basic principles of topical treatment for Xerosis including topical agents that contain active ingredients with the different effects they have on the skin. 3) Products in the Treatment of Xerosis: Clinical Efficacy: A review of specifically formulated and clinically tested products that address xerosis. 	<i>Dr. Patrick Fleming</i>
12:25-13:00	LUNCH	
13:00-13:45	<p>The Power of Two: Live Injection of Botox and SkinVive™ <i>Sponsored by Allergan Aesthetics</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Identify key anatomical landmarks of the upper face, and gain confidence in Botox Cosmetic injection techniques that balance optimal dosing and patient satisfaction with safety considerations. 2) Understand how the long-lasting injectable moisturizer SkinVive™ addresses the growing demand for Skin Quality, and the associated injection technique that will result in best patient satisfaction. 	<i>Dr. Julia Carroll</i>

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13:50-14:20	<p>Transforming Our Understanding of Seborrheic Dermatitis: Topical Management Update <i>Sponsored by Arcutis Canada</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Discuss the importance of skin barrier dysfunction and inflammation in seborrheic dermatitis and how this may impact treatment approaches. 2) Review mimickers of seborrheic dermatitis and differential diagnoses considerations. 3) Assess current seborrheic dermatitis topical treatment approaches and challenges/unmet needs. 	<p><i>Dr. Farheen Mussani</i> <i>Dr. Sam Hanna</i></p>
<p>14:20-14:35 COFFEE BREAK</p>		
14:35-15:05	<p>Atopic Dermatitis Management and Referral Pathways for Primary Care Physicians <i>Sponsored by Pfizer</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Manage patients and counsel them regarding available treatment options for their mild to moderate atopic dermatitis (AD). 2) Identify when to refer a patient with AD. 3) Gain a practical understanding of AD management and referral pathways for dermatologists and rapid access clinics. 	<p><i>Dr. Juthika Thakur</i></p>
15:10-15:40	<p>Uncovering Hidradenitis Suppurativa in clinical practice – a deep dive in diagnosis and treatment <i>Sponsored by Novartis</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Identify the steps in the HS patient journey where a timely intervention can improve long-term outcomes. 2) Review multimodal HS management strategies, including newly approved and investigational treatments. 3) Discuss practical strategies to improve HS visit efficiency and co-management. 	<p><i>Dr. Michael Cecchini</i></p>
15:45-16:15	<p>Update on Identifying and Managing Patients with Melanoma in 2024 <i>Sponsored by Merck</i></p> <p>Learning Objectives:</p> <ol style="list-style-type: none"> 1) Describe the appropriate investigation of suspicious lesions in Melanoma. 2) Review the management of adverse events associated with systemic therapies used in the treatment of Melanoma. 3) Discuss the management of specific patient cases with Melanoma. 	<p><i>Dr. Sanjay Sidda</i></p>
16:15-16:30	<p>Closing Comments</p>	<p><i>Dr. Patrick Fleming</i> <i>Dr. Kyle Lee</i></p>



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